

Boreal Forest Animation Proposal

An educational animation connecting logging for toilet paper and other single-use tissue products to pressures on North America's boreal forests.

Your project

A main educational animation, with a choice of whiteboard or 2D style. The story will use RCC-approved findings, messaging and a clear call to action. Production timing depends on sponsor funding and scope confirmation.

\$300 nonprofit discount

The discount is applied to either main-video option below. All prices are in USD.

Animation option	Standard price	Discounted price
Whiteboard	\$3,500	\$3,200 Up to 5 minutes
2D animation	\$5,000	\$4,700 Up to 5 minutes

Included in either option

Scriptwriting and storyboarding; custom illustration and animation; professional voiceover; music and sound design; collaborative review and revisions.

Optional social-format package

16:9 landscape delivery is included. Both 1:1 square and 9:16 vertical adaptations for Reels and Shorts are available together for \$200 USD total. Additional cutdown quantities, lengths and captions will be agreed separately.

Production & delivery

A clear process with review points at every stage.

1. Confirm the brief

Agree style, runtime, audience, priority findings, call to action and vertical-clip requirements.

2. Develop and review the script

Build from the source report and RCC-approved evidence. Your team reviews factual accuracy, narration and tone.

3. Approve the storyboard

Review the scene sequence, illustrations and visual treatment before full animation.

4. Produce the animation and audio

Create the animation and add professional narration, music and sound design.

5. Refine and deliver

Review consolidated feedback, complete the final checks, and deliver the approved main video plus any commissioned vertical clips.

Scope and schedule

The prices cover the main animation after the \$300 nonprofit discount. 16:9 delivery is included; both 1:1 and 9:16 adaptations cost \$200 total. Revision allowance, turnaround, delivery formats and payment terms will be confirmed in writing. The production schedule will be agreed once funding and scope are confirmed.

Script and source review

The supplied RCC script is available as a draft download on the proposal page. Its detailed factual claims and quotations require RCC editorial approval before production. The report remains the intended factual foundation.

Let's review the proposal together

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